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**La Bellasera Hotel & Suites Ranked as One of World's Best Hotels on
Expedia® Insiders' Select™ List**

La Bellasera Hotel & Suites, Paso Robles, CA - May 7, 2010 – Expedia® travelers have ranked La Bellasera among the world's best hotels on this year's Expedia Insiders' Select™ list. The list formally recognizes individual hotels worldwide that consistently deliver excellent service, a great overall experience and a notable value. The full list represents only a small percentage of the world's top hotels from the more than 110,000 hotel properties offered on Expedia.

"Delivering our guests superior service is a top priority at the La Bellasera," said Mike Harris, Director of Operations. "We are pleased that our efforts have been acknowledged by Expedia travelers and look forward to extending our high level of service to even more guests. To obtain the 3rd highest ranking amongst Expedia's California hotels and reach 155th in the world is quite an honor. I am so proud of our staff for continually demonstrating our owners guiding principles of providing world-class service levels. This award reaffirms the trust that developer and managing partner Kevin Bierl and Pacific West Development out of Scottsdale, AZ placed in us at LedgeStone Hospitality, LLC of Shorewood, MN to manage this leading luxury boutique hotel property."

The 2010 Expedia Insiders' Select™ list is compiled based on the more than one million Traveler Opinions hotel reviews collected by Expedia, combined with a value rating and the local market expertise of more than 400 Expedia employees in local markets worldwide, resulting in an easy-to-browse list that provides travelers with a powerful way to find the perfect hotel using the trusted insight of other travelers like them.

For more information, visit www.expedia.com/insidersselect.

About La Bellasera Hotel & Suites: La Bellasera Hotel & Suites, a full service luxury boutique hotel in Paso Robles, California is designed to offer the perfect symmetry of comfort and elegance. Influenced by a blend of Mediterranean and Italian architecture, the property offers a sophisticated yet relaxing experience. This hotel operation is entirely focused on exceeding guest's expectation with a total commitment to service.

Accommodations capture and reflect the Central Coast area's refined yet warm heritage and beauty. The hotel is located at the Hearst Castle/Cambria exit at the junction of Hwy 101 & 46 West – atop the gateway to wine and castle country. The hotel also features a chef led dining experience in its' Enoteca Restaurant & Bar providing guests with a sleek, yet warm decor and bold culinary creations. The hotel offers a swimming pool, whirlpool, exercise facility, high speed internet, plasma televisions, thin client solutions, iPod docking stations, in room spa treatments and all of the other amenities expected of the finest lodging facilities.

The La Bellasera Hotel & Suites has been referred to as "the fine wine" hotel of the Central Coast area. For reservations or additional information, visit www.labellasera.com or call 805-238-2834.
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