



**Press Release
FOR IMMEDIATE RELEASE**

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Martina Ward Named Regional Director at Ledgestone Hospitality

Chanhassen, MN – March 21, 2017 – Martina Ward has been appointed Regional Director for Ledgestone Hospitality, LLC, announced Michael Harris, Vice President of the leading hospitality management firm.

“Martina brings a wealth of both Hospitality and Sales & Marketing experience to her new position and we are excited to have her Join our team. She represents the caliber of passionate and experienced professionals we strive to include in our management group,” said Harris.

Martina, is a third-generation Arizonan and graduate of Northern Arizona State University where she earned a BS in Public Relations. Martina comes to Ledgestone Hospitality with 15 years of hospitality leadership experience, spanning sales and operational roles. She started her hotel career with Marriott International as a front desk associate and held positions in many key hotel management roles with the leading hotel brand including Housekeeping, Front Desk, and Sales. She then moved to White Lodging Services where she was responsible for opening the 293-unit Courtyard and Residence Inn Phoenix North Happy Valley as the Assistant General Manager and after successfully leading the dual hotels to receive awards for Customer Satisfaction, she moved into a sales leadership role as Cluster Director of Sales where she led her team to win the prestigious Sales Team of the Year award.

In 2014, Martina continued her career advancement as a strategic sales and marketing consultant with a prominent Phoenix based global demand generation and Sales & Marketing Agency where she led teams ranging in size from 5-50 people. She was responsible for designing and executing lead generation, inside sales, and digital marketing campaigns for a variety of B2B customers ranging from start-ups to Fortune 100 companies. She now brings her diverse experience to Ledgestone as our newest Regional Director responsible for overseeing a portfolio of hotels providing strategic leadership to achieve operational excellence, revenue growth, and profitability.

Ledgestone Hospitality is an award-winning hotel management company with offices in Chanhassen, MN and Scottsdale, AZ. A full-service, turnkey hospitality management company experienced in operating leading brands that include Marriott, Hilton, IHG as well as independent luxury boutique and resort properties; with expertise in all aspects of hospitality management including new developments, rebranding and private label creation. For information relating to our services and capabilities or for a free property analysis demonstrating how we can improve your operation, please contact Michael Harris, Vice President at (402) 217-8850.

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