



Lake Shore Lodge
Mountain Hotel & Conference Center



FOR IMMEDIATE RELEASE:

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Estes Park Resort Hotel & Conference Center set for two million dollar improvement plan under New Ownership & Management Group

Lake Shore Lodge in Estes Park, Colorado has recently been purchased by Pacific West Hotels and Resorts. The property will be managed by Ledgestone Hospitality, an award-winning Minneapolis & Scottsdale based hospitality management firm. The new ownership group was attracted to the Lodge due to its increasingly popular location of Estes Park, Colorado home to the gateway of the Rocky Mountain National Park. The Lake Shore Lodge Hotel & Conference Center is ideally located on Lake Estes with stunning views of the Rocky Mountains.

The beauty and natural serenity of Estes Park was long ago discovered by tourists who have transformed the friendly town into a popular summer vacation destination. Estes Park has also become one of the top wedding destinations in the U.S., and recently featured as one of Trip Advisor's 2011 Top 25 Travelers' Choice U.S. destinations. The Trip Advisor award winners were based on a combination of travelers' favorite places and overall destination popularity.

The Lake Shore Lodge is the only Estes Park lodging facility located on Lake Estes and given the recent national press attention is set to become a leading meeting destination perfect for corporate groups, associations and team building experiences. The Lake Shore Lodge facility is located in an environment conducive for learning in a relaxed yet extremely motivational setting. The hotel offers an exceptional Estes Park conference center perfect for meetings and events. The Grand Ballroom can accommodate groups up to 300 and offers spectacular panoramic views of the lake and the Rocky Mountains. The hotel also offers flexible meeting space including boardroom, mezzanine and hospitality suites offering patios for both indoor and outdoor space for meeting attendees.

A two million dollar renovation is underway and includes the sleeping rooms, public space, meeting space and restaurant and lounge. Guest rooms will receive a full renovation including new luxury bedding with high thread count linens, carpet, signature furnishings and décor. The Lodge interior will receive all new carpeting, paint, furnishings, and fixtures resulting in a luxurious yet unpretentious mountain atmosphere. The Lodge will remain open through renovation and work will be scheduled so not to interrupt guests and meeting attendees. In addition to the physical renovation, several service enhancements are also underway highlighted by the addition of spa services to the full service resort.

The staff of Lake Shore lodge can help coordinate Estes Park activities for your group including outdoor adventures from hiking Rocky Mountain National Park's 350 miles of alpine trails, whitewater rafting the Poudre River to fly fishing, climbing, wildlife watching, horseback riding, boating and lake activities, golfing and sightseeing. Estes Park also offers art galleries, museums, a unique downtown boutique

shopping district and is known to have one of the largest populations of roaming wildlife in the United States. Elk and bighorn sheep freely roam around town vying for attention with the Estes Park Aerial Tramway which sails above the treetops providing views of 14,259 foot Longs Peak, the village and the Continental Divide.

The location is an exceptional site for hosting events including corporate meetings, groups, romantic getaways, family reunions and weddings and elopements. With the Rocky Mountain National Park out our front door, there's something in Estes Park for everyone. As Estes Parks premiere lakefront resort hotel & conference center, Lake Shore Lodge is perfectly positioned to act as your host.

Reservations can be made by visiting the website at www.lakeshorelodge.com or by calling the property directly at 970-577-6400. Lake Shore Lodge is located at 1700 Big Thompson Avenue, Estes Park, Colorado.

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